

Privacy notice for Parama 2

Effective Date: July 2023

At Parama 2 (“we,” “us,” or “our”), we are committed to protecting your privacy and safeguarding your personal information. This Privacy Notice explains how we collect, use, disclose, and store your personal data when you visit our website or engage with our services. By accessing our website or providing your personal information, you agree to the terms outlined in this Privacy Notice.

1. Information we collect

We may collect personal information from you when you voluntarily provide it to us through our website or other means of communication. The types of personal information we may collect include, but are not limited to:

- Contact information (e.g., name, email address, phone number)
- Demographic information (e.g., age, gender)
- Information you provide when you communicate with us (e.g., through email or contact forms)
- Information you provide when participating in surveys, contests, or promotions

2. Use of information

We may use the personal information we collect for the following purposes:

- To communicate with you and respond to your inquiries
- To provide you with the products, services, or information you request
- To send you promotional materials, newsletters, or updates about our events and activities (with your consent)
- To improve our website, services, and customer experience
- To conduct research, analytics, or internal business purposes
- To comply with legal obligations or enforce our terms of service

3. Disclosure of information

We may share your personal information with third parties in the following circumstances:

- With service providers or business partners who assist us in operating our website or providing our services (e.g., payment processors, email service providers)
- With affiliated organizations or sponsors for marketing or promotional purposes (with your consent)
- When required by law or to comply with legal processes
- In connection with the sale, merger, or transfer of our business assets

We do not sell or rent your personal information to third parties for their own marketing purposes.

3. Data security

We take reasonable precautions to protect the personal information we collect from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

4. Third-party websites

Our website may contain links to third-party websites. This Privacy Notice applies only to our website and services. We are not responsible for the privacy practices or content of third-party websites. We encourage you to review the privacy policies of those websites before providing any personal information.

5. Your rights

You have certain rights regarding your personal information, including the right to access, correct, or delete the information we hold about you. If you wish to exercise these rights or have any questions or concerns about our privacy practices, please contact us using the contact details provided below.

6. Changes to this Privacy Notice

We may update this Privacy Notice from time to time to reflect changes in our practices or legal obligations. We encourage you to review this notice periodically to stay informed about how we collect, use, and protect your personal information.

7. Contact us

If you have any questions or concerns about our privacy practices or this Privacy Notice, please contact us at:

**1 University Place
Caerdydd/Cardiff
CF24 2JU**